

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

39976	AGENCY (OR SERVICE) ACTING AS AGENT FOR	341732	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	SHORR JOHNSON MAGNUS		TAMMY BALDWIN FOR SENATE	
AND	1831 Chestnut St Ste 602		PO BOX 510622	
ADDRESS	Philadelphia PA 19103-3700		Milwaukee WI 53203-0111	
	USA		USA	
CONTACT	MIKE D'ETTORRE		PRODUCTBALDWIN FOR SENATE 10/9-15	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO.	PRODUCT CODE 1300	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	07:00A	09:00A	30S	10/09/12-10/12/12	CBS THIS MORNING	4	450.00	1800.00
2	10000..	1	07:00A	09:00A	30S	10/15/12-10/15/12	CBS THIS MORNING	1	450.00	450.00
3	00111..	3	03:57P	05:00P	30S	10/10/12-10/12/12	ELLEN DEGENERES	3	775.00	2325.00
4	01111..	4	06:27P	07:00P	30S	10/09/12-10/12/12	WHEEL OF FORTUNE	4	3100.00	12400.00
5	10000..	1	06:27P	07:00P	30S	10/15/12-10/15/12	WHEEL OF FORTUNE	1	3100.00	3100.00
6	01011.0	3	10:00P	10:35P	30S	10/09/12-10/12/12	LATE NEWS M-F/SU	3	2800.00	8400.00
7	10000.0	1	10:00P	10:35P	30S	10/15/12-10/15/12	LATE NEWS M-F/SU	1	2800.00	2800.00
8	Sa	1	10:00P	10:35P	30S	10/13/12-10/13/12	LATE NEWS SAT	1	2200.00	2200.00
Total Contract:								18		33475.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION